

2025



International Exhibition for Furniture Industry Supplies

8 - 11 May 2025

Cairo International Conference Centre

Nasr City - Cairo

Mobi Tech 2025 is one of the important exhibitions that will be held in Egypt, as the exhibition is held in a shared location with the Home In exhibition, which is held annually at the Cairo International Convention Center in Egypt and is visited by more than 35 thousand visitors, and many furniture factory owners and owners of major brands also visit it. And importers of furniture industry supplies and decoration engineers.

Therefore, Mobi Tech 2025 exhibition, which will be held during the period from 8 to 11 May 2025 at the Cairo International Conference Center in Nasr City, Cairo. will provide visitors with the opportunity to interact with exhibiting suppliers and see directly the latest innovative products, equipment and machines, in addition to new technology that has a decisive impact on production development.



furniture industry is witnessing remarkable transformations in the modern era, as technological progress and innovation in the field of materials come to play a vital role in developing this industry to meet the requirements of consumers who are looking for modern and unique designs because modern technology provides unlimited design possibilities and contributes to creating innovative furniture pieces.

Therefore, it is necessary for the manufacturer to meet with the best suppliers of machines, raw materials, and production supplies, because a piece of furniture is not the work of one individual, but rather a collective work in which manufacturers of components, raw materials, and production supplies meet with the best makers and technicians to produce unique pieces of furniture. Mobi Tech 2025 exhibition is an ideal platform for manufacturers and furniture brands in Egypt to meet suppliers of raw materials for furniture, components, machines and other modern technologies for the furniture industry to obtain a new industrial perspective and generate ideas for new products and also develop and strengthen relationships with suppliers to provide raw materials and modern industrial production requirements.

VENUE

Cairo International Conference Centre (EECA), is affiliated to the Ministry of Trade & Industry is superbly located in Cairo, adjacent to the bustling Cairo central business district. The Center comprises three major buildings: Convention halls, Banquet hall and the exhibition complex. The perfect venue for meetings, conferences, exhibitions and special events, the CICC offers flexible meeting rooms, ranging from smaller spaces suitable for events for up to 50 people, to an auditorium accommodating 2,500 persons.

It also features five exhibition halls and offers a total exhibition space of 20,000 square meters



Why Should You Exhibit at mobitech 2025?

- Opportunity to do business with over 8,000+ local commercial buyers
- Best Time to expand your business to the international market
- Opportunities to showcase products, engage with industry professionals, and demonstrate expertise
- Connect with a wide range of industry professionals, including retailers, distributors, designers, developers, architects and fellow manufacturers
- Get to know the needs of the Egyptian market closely and the competitiveness of your products
- There is a great opportunity to obtain the best commercial agents and importers for your products

Visitors Profiles

Professionals of all management levels involved in the manufacturing of furniture.

Attendee groups include:

- Owners of furniture and home furnishings factories
- Consulting offices and interior engineers
- Importers, traders and commercial agents
- Machine Operators
- Plant Managers
- Procurement Officers
- Purchasing Managers
- Quality Control Managers
- Research & Development Managers

Who Can Exhibit?

Manufacturers and Distributors of these products will exhibit in our fair

FURNITURE MANUFACTURING MACHINERY
CUTTING AND SEWING EQUIPMENTS
FINDING & TRIMS
FURNITURE/BEDDING MECHANISMS
LEGS, CASTORS, KNOBS AND OTHER FURNITURE FITTINGS
HINGES, LOCKS, HANDLES AND OTHER COMPONENTS
FURNITURE FITTINGS, LOCKS
HARDWARE & COMPONENTS
LABELS
CNC MACHINERY - QUILTING MACHINERY
RACKING SYSTEMS
WOOD PROCESS MACHINERY
FOAM FABRICATING MACHINERY
TEXTILE AND UPHOLSTERY - NON-WOVENS - YARNS/THREADS
WOODWORKING MACHINERY & TOOLS
TIMBER TRADING, RAW MATERIALS, AND COMPONENTS FOR
FURNITURE PRODUCTION
PANEL BOARDS, DECORATIVE PANELS, CHIPBOARDS
PLYWOOD, MDF, OSB
VENEER, LAMINATES AND DECORATIVE SURFACES
ADHESIVES, ABRASIVES, PAINT, COATING & APPLICATION EQUIPMENT
DECORATIVE PAPERS
SURFACE TREATMENTS AND MACHINERY
ABRASIVE TOOLS, MACHINE EQUIPMENTS
LEATHER, REXINE AND OTHER FABRICS
PAINT SPRAYING TOOLS, BOOTHS AND GUNS
PACKAGING MACHINERY
CARDBOARDS, PLASTICS AND OTHER PACKAGING MATERIALS
COMPUTER TECH AND SOFTWARE
FURNITURE DESIGN SOFTWARES



Ad campaign

The exhibition will witness the largest advertising campaign to attract the largest number of people interested in the furniture and decoration industry. We have taken into account that the advertising campaign will include all means of visual and audio advertising and all various means of advertising including:

- Sending an invitation to furniture factory owners in Damietta Governorate and other governorates
- Send an invitation to consulting offices and interior designers
- Sending an invitation to importers, traders and commercial agents
- Sending an invitation to machine operators. Factory managers. Purchasing officials
- More than 300 billboards on the most important roads in Cairo Governorate.
- Distributing (one million flyers) to visitors of the most important malls and main roads in Cairo.
- Sending more than 500,000 SMS messages to those interested in furniture and decoration.
- An intensive advertising campaign on social media sites.
- Radio and television advertisements

Participation fees

SPACE ONLY: 300 US \$

Bare space for exhibitors designing & building their own stands
Stand design must be submitted for safety & quality
2 page advertisement in the exhibition catalogue
Place the exhibiting company's logo on all exhibition publications

SHELL SCHEME STAND: 350 US \$

Ready-made stand inclusive of:

Panel walls. Internal carpet for the stand area
Company name in Arabic & English. 3 x spotlights, 1x table + 2 chairs. Company name in Arabic & English. 1x power socket & power consumption



For reservations and more information:

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The best Exhibition for Furniture Manufacturing Supplies



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